



**PAWISTIK**  
lodge

# The River Is Waiting

Pawistik Lodge Website Effective January 2009  
Rate Card #3

1. Agency Commission - 15%

2. General

All advertising accepted subject to approval by the publisher.  
Publisher assumes no liability for error in or failure to include any advertisement beyond the value of the space used.  
Rates are effective January 2009. Existing contracts honoured at old rates. No contract to exceed one year period.

3. Rates

Length of Contract	Cost for Large Banner	Cost for Small Banner
1 Month	\$350	\$150
3 Months	\$950	\$375
6 Months	\$1700	\$695
1 Year	\$3000	\$1200

\*All prices subject to 5% GST

4. Production (Price if banner ad is not supplied by the client)

Large Banner	\$150
Small Banner	\$75

\*All prices subject to 5% GST

5. Banner Specifications

Banner type	Size in Pixels	Format	Colour
Large Banner	380 x 75 @ 72dpi	Jpg	Full Colour
Small Banner	125 x 90 @ 72dpi	Jpg	Full Colour

6. Banner Location

Banners are displayed at random for each refresh of a page.

Banner Type	Location	Pages of Display
Large Banner	Top Left or Right	All Pages
Small Banner	Bottom Right	Home and Main of each publication

7. Personnel

Owner: Scott Jeffrey  
Accounting / Office Manager: Noreen Robb

Large Banner

Small Banner

## BANNER SPECIFICATIONS

Size	Width	Height
Large Banner	380 pixels	75 pixels
Small Banner	125 pixels	90 pixels

Resolution: 72dpi  
Colour: RGB

**For more info please call: 403.263.6881  
or email: [webads@northernstar.ab.ca](mailto:webads@northernstar.ab.ca)**

[www.pawistiklodge.com](http://www.pawistiklodge.com)